



Ontario

LEGISLATIVE ASSEMBLY

GARFIELD DUNLOP, M.P.P.

Simcoe North

- Constituency Offices:
- 14 Coldwater Road West
P.O. Box 2320
Orillia, Ontario L3V 6S2
Tel. (705) 326-3246
1-800-304-7341
Fax (705) 326-9579
 - 482 Elizabeth Street
Midland, Ontario L4R 1Z8
Tel. (705) 526-8671
Fax. (705) 526-8600
Weekdays: 9 am - 1 pm

June 22, 2001

To Whom It May Concern:

I am writing this letter to discuss how Michael Ferreira has helped my member of provincial parliament, Garfield Dunlop, promote both his riding and his services to that riding. As well, his efforts have created an inexpensive and highly effective manner to communicate with the constituents in the Simcoe North riding.

This year I was looking for an inexpensive and effective solution to communicate to our constituents the value of their elected member of provincial parliament. I contacted Michael to discuss my needs and budget requirements. I had already worked with him before and had been very satisfied with the results.

Michael provided leadership and on what kinds of content I maybe interested in developing. He assisted in locating a suitable hosting company providing the services specific to my needs and coordinated all effort to get the account running. Michael then lead the site design and implementation. Finally, I was trained on how I could maintain the site using templates and an instruction manual that was provided.

The initial site was launch in February 2001 and has been quite successful. The site is averaging 30 hits per day with 40 emails generated a month. Best of all, the web site has been successful at building awareness for Garfield Dunlop.

Michael's ability to transform business requirements into cost effective technical solutions combined with his exceptional client satisfaction skills make him a definite asset to business looking for ways to utilize technology.

I look forward to once again retaining his services in the future on any enhancements to our existing site as well as retaining his assistance in making other ideas a reality.

Yours truly,

Dallas Sanders
Senior Advisor To
Garfield Dunlop, MPP
Simcoe North &
Parliamentary Assistant to the
Minister of Education and
Government House Leader

(416) 325-4561
dallas.sanders@edu.gov.on.ca

